**Literature Survey:**

A literature survey involves a review of existing resources, studies, and materials relevant to the project. In this context, it would encompass exploring:

1. Automation Testing Tools: Evaluate and compare various automation testing tools available in the market. Identify tools that align with the project's requirements, considering factors like ease of use, compatibility, and robustness.

2. Best Practices in E-commerce Testing: Study existing best practices in testing e-commerce platforms to ensure a comprehensive and effective testing strategy. Analyze case studies and success stories related to similar testing endeavours.